

# WEST Search History for Application 10622459

**Creation Date: 2008011711:08**

Query	DB	Op.	Plur.	Thes.	Date
(automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3)	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	ADJ	YES		01-12-2008
(automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product or servic\$3) near20 (profit\$4 or benefit\$4)	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	ADJ	YES		01-12-2008
((automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3) ) and (market\$3 adj media or omm) same (reduc\$3 or diminish\$4 or decreas\$4 or eliminat\$4) same (bid\$4 or auction\$4)	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	ADJ	YES		01-12-2008
((automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3) and (market\$3 adj media or omm) same (reduc\$3 or diminish\$4 or decreas\$4 or eliminat\$4) same (bid\$4 or auction\$4) ) and (profit\$4 or benefit\$4) same (return\$4 on advertis\$4 spend\$4 or roas) same (minimum or maximum or optimiz\$4) same (value or amount or comput\$4) same (linguistic\$4 or language) same search\$4	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	ADJ	YES		01-12-2008
((automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3) and (market\$3 adj media or omm) same (reduc\$3 or diminish\$4 or decreas\$4 or eliminat\$4) same (bid\$4 or auction\$4) and (profit\$4 or benefit\$4) same (return\$4 on advertis\$4 spend\$4 or roas) same (minimum or maximum or optimiz\$4) same (value or amount or comput\$4) same (linguistic\$4 or language) same search\$4 ) and (competit\$4 or rival\$ or challeng\$4) same (rank\$3 or order\$3 or hierarch\$)	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	ADJ	YES		01-12-2008

((automatic\$4 or automat\$4 or online or electronic\$4 or internet) near20 (track\$4 or trac\$5 or monitor\$3) near20 advertis\$5 near20 (product\$ or servic\$3) and (market\$3 adj media or omm) same (reduc\$3 or diminish\$4 or decreas\$4 or eliminat\$4) same (bid\$4 or auction\$4) and (profit\$4 or benefit\$4) same (return\$4 on advertis\$4 spend\$4 or roas) same (minimum or maximum or optimiz\$4) same (value or amount or comput\$4) same (linguistic\$4 or language) same search\$4 ) and (competit\$4 or challeng\$4) same (order\$3 or hierarch\$)	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD	ADJ	YES		01-12-2008
---	--	-----	-----	--	------------